

Chapter 1

Proactive Disclosure under Section 4 (1) (b) (i) (2) of the Right to Information Act, 2005

Organization Vision, Mission and Key Objectives

2. Vision, Mission and Key Objectives of the Public Authority

A) Vision of the Department of Information and Publicity :-

The Department of Information & Publicity, Government of Goa disseminates information about the policies decisions & programs of the Govt. of Goa to the media, both print and electronic, using appropriate means of communication.

- Providing state-of-the-art information retrieval facilities.
- Developing an all encompassing electronic photo library, covering developmental issues as well as photographs of historic interest.
- Organising exhibitions, Publicity Campaigns as multimedia awareness programmes for the beneficiaries of the programmes.
- Providing friendly and efficient media facilitation.

B) Mission of the Department of Information and Publicity :-

The core functions of the Department of Information and Publicity are:-

1. Dissemination of information about Govt. of Goa policies, programmes and activities.
2. Providing feedback from media to various government Departments and Public Sector Organizations under various Ministries on how these policies and activities are received by the people.
3. Advising the Government on its information /media strategy
4. Organising exhibitions on Campaigns.
5. Providing explanation and background on official pronouncements.
6. Providing accreditation to media persons based in Goa.

C) Objective of the Department of Information and Publicity :-

The mandate of the Department is as follows:-

1. Effectively propagate ideals, policies and programmes of the Government.
2. To disseminate information on the welfare schemes of the Government and to ensure that the same is percolated down at the doorstep of the people and to effectively use mass media for dissemination of such information

3. To create awareness among the people particularly among the rural masses about the welfare measures through publicity.
4. Disseminating policies and programmes of the Government through print, electronic media, social media, advertisements, exhibition, publications, traditional media and others.
5. To act as a nodal agency for release of advertisements of various Government Departments.
6. Printing of Government publications such as diaries, calendars, books, pamphlets, posters, telephone directories, Nave Parva magazines, Election Reference Books, portraits etc. is undertaken by the Department.
7. Organise National Press Day, RTI Day and State Level Chhatrapati Shivaji Maharaj Jayanti celebration.
8. Act as a Nodal agency for Right to Information Act, 2005.
9. Enforce Press Accreditation Rules and grant accreditation to journalists.
10. Organise State/National/International Film Festivals.
11. Produce short films/documentaries/Ad films, snippets etc.
12. Provide Photo Services to entire Government and to press and media- local, national and international.
13. Conduct tours of journalists to enable them acquaint with projects inside and outside the State and also intra-state and inter-state tours to acquaint with development projects underway and undertaken by the Government.
14. Assist in organising ceremonial occasions like Independence Day, Liberation Day, Goa Revolution Day, Republic Day, Tripurari Poornima festival, Swearing-in Ceremonies and days of national importance.
15. Advertise and create brand image for Goa through advertisements / Advertorials etc
16. Function as administrative Department for Entertainment Society of Goa and Goa State Information Commission.
17. Act as Nodal Agency for presentation of Goa Tableaux at Republic day, parade at New Delhi and to participate in mega fairs such as India International Trade Fair in and outside the country.
18. Implement Goa State Journalist Welfare Scheme and other schemes for the welfare of journalists.