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No. DI/ADVT/WRIT PETITION/2014/1017

Dated: - 19/06/2020

## ORDER

In pursuance to the judgment dated 13/05/2015, Hon'ble Supreme Court of India, in WP (C) No.13/2003 with WP (C) 197/2004 & WP (C) 302/2012 and Order dated 28/4/2016 in Contempt Petition No.(C) 485/2015 in WP (C) No. 197/2004, Government is pleased to constitute a three member committee consisting of the below mentioned members:

1) Shri U.D.Kamat, Retired Goa Civil Service (GCS) Officer

- Chairman

2) Shri Gurunath Pai, Indian Information Service, former Director of PIB - Member

3) Shri Sanjeev Verenkar, Senior Journalist

- Member

The Committee shall meet as often as is necessary, depending on the quantum / nature of the advertising material put up before it for consideration. The Department of Information & Publicity shall provide all required secretarial assistance to the Committee.

The committee shall ensure that, advertising campaigns are to be related to govt. responsibilities and the material should be presented in an objective, fair and accessible manner and designed to meet the objectives of the campaign; campaigns/ materials must be justified and undertaken in an efficient and cost effective manner and should not be promoting political interests and must comply with the legal requirements and financial regulations and procedure.

These issues with the approval of Government vide U.O. No.2366/F dated 27/04/2020

> By order and in the name of the Governor of Goa

(Meghana Shetgaonkar)

Director, Information & Publicity & Ex-Officio Jt. Secretary to the Govt.

Copies to

- 1. The chairman/ members of the committee
- 2. Secretary (Information & Publicity)
- 3. Jt. Secretary to Hon'ble Chief Minister
- 4. Office Copy